



The Zeta Zephyr

ZETA ZETA OF LAMBDA CHI ALPHA AT PENN STATE

VOLUNTEERS

Michael Park '92
President

Mike Heimowitz '82
Vice President

Bob Milone '83
Treasurer

Steve Young '81
Secretary

Members At Large

Glynn Chase '74

Tom Less '79

Jim Ferlino '83

Gregg Turner '76

Jim Williamson '70

Ken Weaver '76



LOST BROTHERS



Zeta Zeta has 228 alumni brothers with no mailing address on record who are not receiving our copies of *The Zeta Zephyr*. Please visit www.ixapsualums.com and check our list of lost brothers on the home page. If you find a brother you know, email his contact information to us at alumninews@affinityconnection.com. Help us stay connected.

PRESIDENT'S REPORT

Chapter House Improvements to Commence this Spring

Once the snow melts and the temperatures rise, we will be putting a new roof on the chapter house located at 351 East Fairmount Ave. This project will cost approximately \$60,000. On behalf of the Zeta Brothers of Lambda Chi Alpha, a very special thank you goes out to **Brother C. Edward Springman** who contributed a \$25,000 donation match that helped make this project possible.

As many fraternities are required to make changes this decade, we have to remember that our chapter house is the one thing that makes us different from everyone else. Our brothers provided us with a great location, a great property, and a great house. As current stewards, we need to continue to provide the financing necessary to make sure our house is there for our future Zeta Brothers that pass through. Once the roof is completed we will be focusing on bathroom renovations which will cost in the arena of \$100,000.

If you would like to make a special contribution to any of these house improvements, I can be contacted at (443) 540-3817 or at PSU4800@gmail.com. We have been working to contact many from Brother Springman's era to secure contributions towards his matching goal, and in addition, we will also do our best to reach out to as many others of you as possible to see if you would like to contribute to any of these improvements.

Lambda Chi Alpha at Penn State was already facing massive changes created by administrative edicts, and COVID certainly hasn't made this any easier. But, with the help of all of you, we will be able to continue to make our chapter house one of the best facilities at Penn State, and the Zeta Chapter of Lambda Chi Alpha will be around for many more years to come.

Yours in ZAX,
Michael Park, Z1150

GOLF OUTING

Mark Your Calendars!

The 6th Annual Charlie Zendt Memorial Golf Outing is tentatively scheduled for Saturday, July 17, 2021, and will be held at the Mountainview Country Club. Tee time is 1:30 p.m. We will have an activity for non-golfers again this year and dinner will be at the chapter house.

This event is open to brothers, family, and friends. We've had brothers attending from as far as Tennessee and Louisiana - don't let distance keep you away!

For our last Golf Outing, we had 24 golfers, and non-golfers who enjoyed a tour of the Penn



Steve Young at the tee, with Dave Hutzayluk and Tod Miller looking on.

State Arboretum. Golfers, spouses, friends met for dinner at the chapter house and we had a total of 35 dinner attendees. We donated \$500 to the Center County Habitat for Humanity, a charity chosen by Charlie's family.

We look forward to seeing you this year. Look for more information in upcoming e-letters and our Facebook page.

Yours in ZAX,

Tom Less, Z928

TREASURER'S REPORT

Alumni Dues Needed to Maintain House

As of 2/2/2021, Lambda Chi Alpha Zeta Zeta Alumni Corporation has \$5,262 in the bank.

We have collected Alumni Dues & Additional Donations of \$5,064 so far in this Fiscal Year (July 1 – June 30). Last Fiscal Year we collected almost \$15,000 so if you are planning on continuing to support our brotherhood **PLEASE consider accelerating** the payment of your Alumni Dues. We may have an additional \$1,000 or so of parking revenue but this is not nearly enough to cover the estimated \$15,000 of remaining Operating Expenses that will



need to be paid before we can collect any rent from the undergraduates (in August

2021) so please send in your Alumni Dues.

We have made a \$13,500 deposit for a new roof and estimate at least another \$36,500 is needed to finish this project... so **PLEASE see the letter from Brother Heimowitz** that reviews the success we've had so far and provides details about the next stages of Zeta Zeta's 2021 Capital Campaign's rollout.

Yours in ZAX,

Bob Milone, Z988

BY THE NUMBERS

From 1912 to 2021

109

Years of Zeta Chapter

96

Year-Old House

\$465,000

Needed for House Projects

3

Ways to Give

1. Visit www.lxapsualums.com and click "GIVE BACK" to make a gift online.
2. Call our toll-free donation hotline at **1-800-975-6699**.
3. **Send a check** using the enclosed donation form and envelope.

See the enclosed letter for more details on house projects and fundraising.

FROM THE ARCHIVES

Photo Flashback to 1954 LXA PSU



'50s brothers: get ready for a blast from the past. Check out this shot; doesn't this 1954 Penn State Lambda Chi hangout look nifty? Here's some 1954 trivia that'll take you right back:

Penn State Football: The Nittany Lions were coached by Rip Engle, had a record of 7-2, and outscored their opponents 206 to 92.

Penn State Tuition: Full-time students paid around \$600 in tuition and fees per semester. I'll bet that stings for you 2010s grads...

Top Movies:

White Christmas
20,000 Leagues Under the Sea
Demetrius and the Gladiators

Top Songs:

"Little Things Mean a Lot" by Kitty Kallen
"Wanted" by Perry Como
"Hey There" by Rosemary Clooney

Top TV Programs:

I Love Lucy
The Jackie Gleason Show
Dragnet

Were you there? Are you in these pictures? If you remember this event, email us to share a story about it, or if you have great photos from your glory days to share, log in at lxapsualums.com to upload them to our photo gallery or email them to alumnews@affinityconnection.com!

ALUMNI NEWS

Submit Your Updates at lxapsualums.com!

Michael Shaffer '60 (wmschaffer@usa.net)

Having been born and raised in State College, I knew that being a "commuting townie" was not going to provide me with a full college experience. Zeta Zeta provided me with the social and intellectual experiences that I would have otherwise missed. For that opportunity, I will be forever grateful. I even look back on such events as Alpha Fire Company. Snug as a bug in a rug, hell week and zero degrees with somewhat fond memories.



Lester Walker '62 (lw@walkerarchitecture.com)

I've been a college professor of architecture for 20 years after graduation from Yale in 1966. Had a successful practice in Woodstock, NY - now sharing with my eldest son. (Google Walker Architecture) Happily married with 2 children and 1 grandchild.

Of course, the friendships were the best part of LXA. As president (1962) I threatened anyone who wanted to bring back hazing with a letter to National about their activities. We stopped hazing in one year. These are some guys from my era I want to reconnect with: **John Erickson, Jerry (the Sloth) Miller, Bill (Rhino) Reindel, Hubert MacElhenny, Joe Deminico, Happy Jack Kleindenst.** Don't know if any of them are still alive.



Silas Robert Powell '67 (srp18407@gmail.com)

Lambda Chi Alpha was an important part of my undergraduate experience at Penn State, over fifty years ago. Financial and/or service donations to Lambda Chi (I served as president of the PSU chapter for a time) help make it possible for others to have enriched inter-



personal experiences as they further their education as undergraduates.

Fraternities and sororities are important psychological and emotional support groups for undergraduates. Without such groups, an undergraduate could easily see himself (or herself) as one student (an isolated individual) in an ocean of tens of thousands of other students. The Lambda Chi Alumni Association is the link/life-line between undergraduates and alumni.

I remained in touch with several Brothers (**Earl C. Noelte, Ken Hopkins**) over the years. Ken died recently (I'm still in touch with his wife and family, however); Earl is now living in Geneva, Switzerland.

Three photos are attached: SRP the teacher (delivering a lecture); SRP (straw boater, bow tie) as President of the Carbondale Historical Society; and SRP as a Penguin fan.

Kenneth Termini '87 (kentermi@yahoo.com)

This photo is from a Toronto AM bolt... I'm guessing it's 1986. From left to right: **Robbie McCay**, me, **Craig Rubendall, Robb Lubin.**



ZETA CHAPTER SCORECARD

Snapshot of Spring 2020

Each semester, the PSU Office of Fraternity & Sorority Life releases a Greek Community Scorecard which shows a snapshot of key measures for each chapter. These were Zeta Chapter's stats for Spring 2020 outlined below. Congrats to the chapter on a successful semester last Spring!

MEMBERSHIP

Total Initiated Members: 58
Total New Members: 18
Total Members: 76

ACADEMICS

Initiated Member Semester GPA: 3.65
New Member Semester GPA: 3.56

Overall Chapter Semester GPA: 3.63
Chapter GPA compared to all-men's GPA (3.41): Above Average
Percent below 2.5 cumulative: 0%
Percent between 2.5-3.0 cumulative GPA: 4.23%
Percent above 3.0 cumulative GPA: 95.77%

RANKINGS

5th in the Interfraternity Council (IFC)
13th Overall

CONDUCT

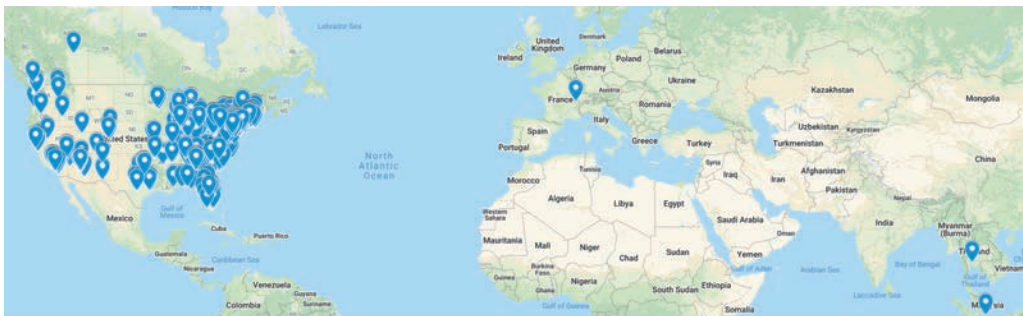
Organizational Violations: 0



At THON 2020, LXA's THON child Lesenia Canterano chose the Spongebob theme because she watched the show throughout her treatment in Hershey Medical Center. Brothers wanted to honor her since she could not attend THON this year.

STAY CONNECTED

Find LXA Alumni Brothers Online



Are you plugged in to our Lambda Chi Alpha Penn State alumni website and Facebook group? Follow us to reconnect with your Zeta alumni buddies online, find out about upcoming virtual and in-person events, and keep up with the latest news from the chapter.

Website

Visit www.lxapsualums.com today and login to see exclusive alumni content including alumni updates, old editions of *The Zeta Zephyr*, flashback photos, and more. Don't remember your login info? Email alumninews@affinityconnection.com and our alumni communications partner will help you log in.

Alumni Map

With vaccines being distributed, Lambda Chi alumni can't wait to get back together in 2021! See which Zeta alumni live in your neck of the woods and find their contact information with our new interactive alumni locator map. To see the full map, log on to our alumni website and visit the "Search Members" page under "Connect" on the main site menu.

If you notice your information is out of date on the map, email your updates to us at alumninews@affinityconnection.com.

Login at www.lxapsualums.com today to find the map. LXA-LZZ brotherhood is for life.

Facebook

Also make sure to join our private alumni Facebook group where we share pictures, stories, and everything LXA-LZZ. Visit bit.ly/lxa-psu-fb and then request to join the group; a group administrator will approve your request.

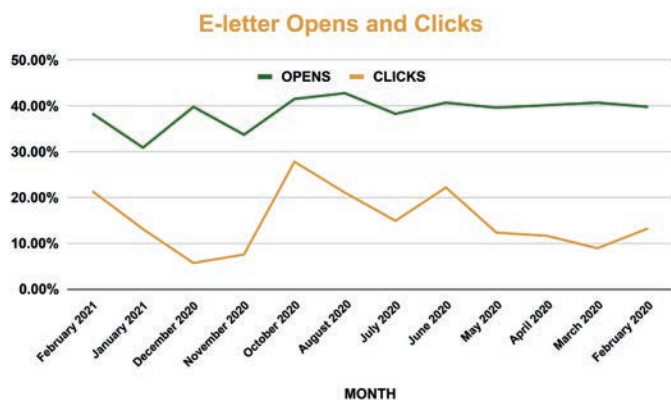
Instagram

Keep up with the chapter by following them on Instagram by searching their handle [@lambdachi_psu](https://www.instagram.com/lambdachi_psu).

ALUMNI ENGAGEMENT

Zeta Zeta Outreach Analytics

Here's a snapshot of our alumni engagement for the past year. These are the benchmarks against which we can measure our growth in the coming months.



Page Title	Pageviews	% Pageviews
1. Lambda Chi PSU - Home	1,829	26.85%
2. Lambda Chi PSU - Lambda Chi PSU	682	10.01%
3. Photos	421	6.18%
4. Lambda Chi PSU - Alumni Updates	260	3.82%
5. Advanced search	215	3.16%
6. Lambda Chi PSU - News	190	2.79%
7. Lambda Chi PSU - 5th Annual Charlie Zentil Memorial Golf Outing-Group Events	179	2.63%
8. Lambda Chi PSU - Zeta Zephyr	174	2.55%
9. Lambda Chi PSU - Help us Find Missing Brothers	157	2.30%
10. Lambda Chi PSU - Lambda Chi Alpha at Penn State Through the Decades!	128	1.88%

These are our open and click rates for our monthly e-letters. Have you been receiving our monthly e-letters? If not, email us at alumninews@affinityconnection.com with your name, grad year, and current email address so we can add you to our email list.

These are our www.lxapsualums.com website analytics from February 2020 through February 2021.